

# DANA E NUNEZ

Bilingual associate creative director and designer specializing in storytelling, shaping culture, and creating change.

## CONTACT

407.575.4846

danaenunez@gmail.com

danaenunez.com

## SKILLS

Adobe Creative Cloud

Microsoft Office

## LANGUAGES

English, Spanish

## RECOGNITIONS

Project Isaac Award 2018

Webby Nominee in Advertising

Search Responsibly, Free Radicals

Creative Conscience Award | Gold

Spotter, Spotify

Communication Arts 2019 Shortlist

Lüerzer's Archive August 2019

Ads of the World

El Ojo de Iberoamérica: Silver

Expecting, Paws 4 You

ANA Multicultural Excellence Awards

Category Winner, Sol Beer

Young Lions Hispanic Competition

First Place Winner 2021, Film

Young Lions World Competition

Shortlist 2021, Film

Campaign BIG Awards Juror

2021, Social Media

Circulo Creativo  
Mental Health Seminar

2021, Panelist

Effie Awards

Silver, Quickbooks: Cuadernito

## EXPERIENCE

### GREY NY | Associate Creative Director

2022- Present

Conceptualized and developed integrated advertising and design solutions for Modelo Beer and other brands. Developed new brand identity and guidelines from ideation to execution for multi platform assets, including digital, TVC, and print. Developed and executed 360 campaigns, including TVC concept, print, social, and activations. Led and managed junior creative team and design team in creative executions, as well as developed relationship with senior client and management when pitching and selling ideas.

### Media Monks | Senior Art Director

2021 - 2022

Conceptualized and developed integrated advertising and design solutions for pitches and brands such WhatsApp, Kia, BMW, California Lottery, and Affirm. Focused on visual development of digital and social brand assets while maintaining brand look and guidelines while under time and budget constraints. Performed client presentations and developed client relations for better work and communication. Worked under the guidance of Executive Creative Director.

### Alma Advertising | Art Director

2017- 2021

Conceptualized and developed integrated advertising solutions for brands such as McDonald's, Tobacco Free Florida, Sol Beer, Sprint, Netflix, and others. Experience in bringing positive changes in work culture and practices as well as working with a multi-cultural staff. Demonstrated presentation skills and client relations. Worked closely under the guidance and direction of Creative Directors on short timelines and creative pitches.

### Letca films| Art Director

2016-2019

Production Design: worked closely with directors and producers to develop visual aspects for commercial/film with my team. Designed styles for aspects such as sets, graphics, props, lighting and costumes. Storyboard Artist / Designer: Collaborated with director to draw out envisioned scenes, provided visual templates shooting, created storyboard art featured in promotional material. Helped create and design presentation decks for clients.

### Mocosa | Graphic Designer

2015-present

Met with clients in person or online to discuss the scope of different projects; advised clients on the best strategies to use for their particular projects based on wants and needs; created unique images, audio messages, illustrations, and logos for customers; reviewed all projects and feedback to ensure the end product was error free and to ensure customer satisfaction.

## EDUCATION

### BACHELOR OF ARTS | HONORS

Rollins College

2012-2016

Magna Cum Laude Psychology  
& Studio Art

### MASTER OF SCIENCE

University of Edinburgh

2017- 2022

Philosophy: Ethics &  
Epistemology